

# We believe in Natural Fibres



**DNFI.org** 

Discover Natural Fibres Initiative

### **Discover Natural Fibres Initiative**

A platform for the natural fibres stakeholder community, to facilitate the exchange of knowledge and experience among members, to advance common interests.



## **Our vision**

Changing times means changing how we work, how we use materials and how we design processes. As DNFI we encourage innovation at all levels to help the natural fibre community delivering the benefits to everyone along the way. Starting with the growing of the fibres, through the processing, right to the customer and beyond.



## **DNFI** Activities



#### **Facts & Figures**

The aim of the DNFI is to work together to promote all natural fibres in the face of competition from manmade fibres, to raise awareness of natural fibres advantages, and exchange fibre statistics and information on innovative technologies.



#### **Stakeholder Community**

The DNFI is a platform for the natural fibers stakeholder community to facilitate the exchange of knowledge and experience among members to advance the common interests of all natural fibres.



#### Spreading the word

To promotion of the use of natural fibres as CO2 neutral resource, we contribute to a greener planet by organizing presentations and sessions on international high level conferences.



#### **Recognise Innovation**

The DNFI Innovation in Natural Fibres Award aims to recognise the innovation, the people and institutions behind it, with the goal of raising public awareness of the achievements of the natural fibre sector as a whole.

## Who we are

The General Assembly of the United Nations declared 2009 to be the International Year of Natural Fibres (IYNF) in recognition of the benefits of natural fibre industries to the world economy, the environment, to consumers and to producers around the world. One of the specific objectives of the IYNF was to bring allied natural fibre industries together for mutual support in the communication of the importance and benefits of natural fibre industries.

At the conclusion of the IYNF, representatives of 15 natural fibre organizations met in Frankfurt/Germany to form in January 2010 the Discover Natural Fibres Initiative (DNFI) to continue this important work.

The DNFI highlights activities to promote greener and more efficient agricultural techniques for growing natural fibres, efforts to improve life of the poor who are involved in natural fibres and to encourage increased demand for natural fibres.

DNFI is an international voluntary association of individuals and organizations with interests in promoting natural fibres through collaboration, consultation and cooperation



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